



# National School Counseling Week 12th Annual Poster & Essay Contest

## Eligibility, Dates, & General Guidelines

- Participants should be current K-12 students in Alabama. Only one entry per student is permitted.
- Select and submit ONE school-level 1st place winner for each grade-level category.
- ALL entries must include a completed and signed official cover sheet.
- Entries must be submitted by a school counselor with an active ALSCA membership by February 10, 2024.
- State-level winners will be announced in April 2024.

## Grades K-2 (Poster)

**Prompt:** “What are School Counselors and how do they help students? How have you been helped?”

- Posters may be scanned or photographed.
- Email the image and official cover sheet to [contest@alabamaschoolcounselors.org](mailto:contest@alabamaschoolcounselors.org) on or before February 10, 2024 with the words “ALSCA Contest” in the subject line.
- Grades K-2 State-Level Prizes: \$30 (1st Place), \$20 (2nd Place), \$10 (3rd Place)

## Grades 3-11 (Essay)

**Prompt:** “What are School Counselors and how do they help students? How have you been helped?”

- Essays should be typed in a 12-point professional font and should not exceed one page.
- Single- or double-spacing is permitted.
- All essays must provide a clear answer to the prompt.
- Email the essay and official cover sheet to [contest@alabamaschoolcounselors.org](mailto:contest@alabamaschoolcounselors.org) on or before February 10, 2024 with the words “ALSCA Contest” in the subject line.
- Grades 3-5 State-Level Prizes: \$30 (1st Place), \$20 (2nd Place), \$10 (3rd Place)
- Grades 6-8 State-Level Prizes: \$30 (1st Place), \$20 (2nd Place), \$10 (3rd Place)
- Grades 9-11 State-Level Prizes: \$30 (1st Place), \$20 (2nd Place), \$10 (3rd Place)

## Grade 12 (Essay)

**Prompt:** “How has a School Counselor helped you develop a plan for your post-secondary goals?”

- Essays should be typed in a 12-point professional font and should not exceed one page.
- Single- or double-spacing is permitted.
- All essays must provide a clear answer to the prompt.
- Email the essay and official cover sheet to [contest@alabamaschoolcounselors.org](mailto:contest@alabamaschoolcounselors.org) on or before February 10, 2024 with the words “ALSCA Contest” in the subject line.
- State-level 1st, 2nd, & 3rd place winners for 12th grade will receive \$1,000, \$500, and \$250 scholarships, respectively, for post-secondary study. Acceptance into a post-secondary institution at the time of scholarship award and proof of enrollment is required prior to distribution of funds. Winners will be provided instructions for accessing their scholarship.

## School Counselor Bonus Prize

The school counselor of each state-level 1st place winner will be awarded a free registration to attend an ALSCA professional learning event during the 12-month period following the contest. Recipients must be an active ALSCA member at the time of entry submission and during the published guidelines of registration for the selected event.